

**YOU
GOT
THIS**

**YOU'RE STRONGER THAN
CHRONIC MIGRAINE**

For adults with Chronic Migraine; ≥ 15 headache days/month,
 ≥ 4 hours/day; not approved for ≤ 14 headache days/month.

YOU MAY
PAY AS
LITTLE AS

\$0

FOR
TREATMENT[†]

See how on
page 16.

BOTOX[®]
SAVINGS
PROGRAM

*Since FDA approval in October 2010.

[†]Restrictions and maximum savings limits apply. Patient out-of-pocket expense may vary. Offer not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare programs. Please see full terms and conditions.

IMPORTANT SAFETY INFORMATION

BOTOX[®] may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX[®]:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects**. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing

Please see Indications and additional Important Safety Information throughout this brochure.

LIVING WITH CHRONIC MIGRAINE: KNOW THE NUMBERS



3.3 MILLION

U.S. ADULTS HAVE
CHRONIC MIGRAINE



CHRONIC MIGRAINE IS DIFFERENT FROM OTHER TYPES OF MIGRAINE



HEADACHE DAYS
a month (both headaches
and migraines count)



DAYS
are associated with
migraine



HOURS
of headache per
headache day

Indications

BOTOX[®] is a prescription medicine that is injected into muscles and used:

- To prevent headaches in adults with Chronic Migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years or older
- To treat certain types of eye muscle problems (Strabismus) or abnormal spasm of the eyelids (Blepharospasm) in people 12 years and older

It is not known whether BOTOX[®] is safe or effective to prevent headaches in patients with migraine who have 14 or fewer headache days each month (episodic migraine).

It is not known whether BOTOX[®] is safe or effective for other types of muscle spasms.

IMPORTANT SAFETY INFORMATION (continued)

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX[®] has been used at the recommended dose to treat chronic migraine, blepharospasm, or strabismus.

BOTOX[®] may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX[®]. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Please see additional Important Safety Information throughout this brochure.

A DIAGNOSIS COUNTS IN FIGHTING CHRONIC MIGRAINE



COULD YOU HAVE CHRONIC MIGRAINE?

Every day matters. These tips can help you correctly count all the days you were impacted. Consider the following, then talk to your doctor.

In a typical month:



Count the days you had a headache and/or any day you powered through by taking medicine.



Include the times you had a headache, but the pain was less severe (such as the day after a really bad attack).

Remember, the only days that *don't* count are the days you are totally headache free, and the days in which the headache lasts < 4 hours.



A DIAGNOSIS MATTERS

- It helps you to better understand your disease
- It helps your doctor know how to treat it in a way that's right for you
- It opens up your chances to get certain treatments, like BOTOX[®]

IMPORTANT SAFETY INFORMATION (continued)

Do not receive BOTOX[®] if you: are allergic to any of the ingredients in BOTOX[®] (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*[®] (rimabotulinumtoxinB), *Dysport*[®] (abobotulinumtoxinA), or *Xeomin*[®] (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX[®] is not the same as, or comparable to, another botulinum toxin product.

Serious and/or immediate allergic reactions have been reported including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX[®] should be discontinued.

Please see additional Important Safety Information throughout this brochure.

YOU'RE STRONGER THAN YOU KNOW

A CHRONIC MIGRAINE DIAGNOSIS MEANS GETTING THE TREATMENT THAT'S RIGHT FOR YOU

ACUTE

Taken **after** headache/migraine pain has begun to stop or slow down an attack that has started

PREVENTIVE

Taken on a **schedule** to prevent headaches/migraines **before they even start**

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX[®].

Cornea problems have been reported. Cornea (surface of the eye) problems have been reported in some people receiving BOTOX[®] for their Blepharospasm, especially in people with certain nerve disorders. BOTOX[®] may cause the eyelids to blink less, which could lead to the surface of the eye being exposed to air more than is usual. Tell your doctor if you experience any problems with your eyes while receiving BOTOX[®]. Your doctor may treat your eyes with drops, ointments, contact lenses, or with an eye patch.



Chronic Migraine is severe enough that guidelines recommend the use of preventive treatments like BOTOX[®].*

*The American Academy of Neurology guidelines recommend the use of preventive treatments for people who experience frequent headache/migraine attacks.

Bleeding behind the eye has been reported. Bleeding behind the eyeball has been reported in some people receiving BOTOX[®] for their Strabismus. Tell your doctor if you notice any new visual problems while receiving BOTOX[®].

Please see additional Important Safety Information throughout this brochure.

JUST BECAUSE YOU
CAN POWER THROUGH
DOESN'T MEAN
YOU SHOULD

**BOTOX[®] PREVENTS
ON AVERAGE**

8 TO 9

headache days
and migraine/
probable migraine
days a month
(vs 6 to 7 for placebo).

Living with Chronic Migraine is tough just like you. By reducing headache days, BOTOX[®] can help you in the fight against this disease.

Ask your doctor if BOTOX[®] is right for you.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX[®] can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX[®] passes into breast milk).

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX[®] with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX[®] in the past.**

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*[®], *Dysport*[®], or *Xeomin*[®] in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Please see additional Important Safety Information throughout this brochure.



BOTOX[®]
onabotulinumtoxinA injection

WELL-STUDIED CHRONIC MIGRAINE TREATMENT

BOTOX[®] was studied, *a lot*. It was tested in multiple clinical trials for the prevention of Chronic Migraine.

FIRST FDA-APPROVED PREVENTIVE TREATMENT FOR CHRONIC MIGRAINE

BOTOX[®] met all the right FDA requirements for safety and effectiveness in the Chronic Migraine pivotal trials.

DID YOU KNOW?

BOTOX[®] HAS BEEN
TREATING OTHER
THERAPEUTIC
CONDITIONS FOR
30 YEARS*

*BOTOX[®] was first FDA approved for eye muscle disorders Blepharospasm and Strabismus in 1989.

IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX[®] include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, dry eyes; and drooping eyebrows.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX[®].



THE STORY



BEHIND BOTOX[®]

THE EXPERIENCE OF BOTOX[®]

Talk to your doctor to learn more
about BOTOX[®] prevention.

3.3 MILLION

BOTOX[®] treatments
given to over

500,000

people living with
Chronic Migraine*

1750
TREATMENTS

delivered each day

Proven in Chronic
Migraine for almost

10 YEARS*

#1

PRESCRIBED

branded treatment
for Chronic Migraine[†]

IMPORTANT SAFETY INFORMATION

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX[®] has been used at the recommended dose to treat chronic migraine.

BOTOX[®] may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX[®]. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Do not receive BOTOX[®] if you: are allergic to any of the ingredients in BOTOX[®] (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*[®] (rimabotulinumtoxinB), *Dysport*[®] (abobotulinumtoxinA), or *Xeomin*[®] (incobotulinumtoxinA); have a skin infection at the planned injection site.

*Since FDA approval in October 2010.

†Data on file, October 2010-April 2019.

The dose of BOTOX[®] is not the same as, or comparable to, another botulinum toxin product.

Serious and/or immediate allergic reactions have been reported including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX[®] should be discontinued.

Please see additional Important Safety Information throughout this brochure.



ONE TREATMENT EVERY 3 MONTHS

≈15 MINUTES, THEN
GO ON WITH YOUR DAY

BOTOX[®] treatments are given once every 3 months (or every 12 weeks). Injections take about 15 minutes and are done right at your doctor's office.

**ASK YOUR DOCTOR IF
BOTOX[®] IS RIGHT FOR YOU.**

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX[®].

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX[®] can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX[®] passes into breast milk).

Please see additional Important Safety Information throughout this brochure.

TREATMENT SHOULDN'T SET YOU BACK



YOU MAY PAY
AS LITTLE AS

\$0

FOR
TREATMENT*

Text SAVE to 27747,[†]
visit BOTOXsavingsProgram.com,
or call 1-800-44-BOTOX to get started.

BOTOX[®] SAVINGS PROGRAM

- **98% of commercial insurance plans cover BOTOX[®], and most cover the majority of BOTOX[®] costs**
- **If you're eligible, the BOTOX[®] Savings Program can help you pay for BOTOX[®] and its treatment fees by saving you up to \$1000 per treatment***

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX[®] with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX[®] in the past.**

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*[®], *Dysport*[®], or *Xeomin*[®] in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Please see additional Important Safety Information throughout this brochure.

*Restrictions and maximum savings limits apply. Patient out-of-pocket expense may vary. Offer not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare programs. Please see full terms and conditions.

[†]See Privacy & Terms: <http://bit.ly/2RvxiWr>. Message & data rates may apply. Message frequency may vary. Text HELP for help, STOP to end.

Program Terms, Conditions, and Eligibility Criteria: **1.** This offer is good for use only with a valid prescription for BOTOX[®] (onabotulinumtoxinA). **2.** Based on insurance coverage, each patient can be reimbursed up to \$1000 per treatment with a maximum savings limit of \$4000 per year. Patient out-of-pocket expense may vary. **3.** This offer is not valid for use by patients enrolled in Medicare, Medicaid, or other federal or state programs (including any state pharmaceutical assistance programs), or private indemnity or HMO insurance plans that reimburse you for the entire cost of your prescription drugs. Patients may not use this offer if they are Medicare-eligible and enrolled in an employer-sponsored health plan or prescription drug benefit program for retirees. This offer is not valid for cash-paying patients. **4.** This offer is valid for up to 4 treatments over a 12-month period. **5.** Offer is valid only for BOTOX[®] and BOTOX[®] treatment-related costs not covered by insurance. **6.** A BOTOX[®] Savings Program check will be provided upon approval of a claim. The claim must be submitted with treatment details from an Explanation of Benefits (EOB) or a Specialty Pharmacy (SP) receipt. (If the BOTOX[®] prescription was filled by a Specialty Pharmacy, both EOB and SP details must be provided.) All claims must be submitted within 120 days of treatment date. You may be required to provide a copy of your EOB or SP receipt for your claim to be approved. **7.** A BOTOX[®] Savings Program check may be sent either directly to you or to your selected healthcare provider who provided treatment. For payment to be made directly to your healthcare provider, you must authorize an assignment of benefit during each claim submission. You are not obligated to assign your BOTOX[®] Savings Program benefit to your healthcare provider to participate in the program. **8.** Allergan[®] reserves the right to rescind, revoke, or amend this offer without notice. **9.** Offer good only in the USA, including Puerto Rico, at participating retail locations. **10.** Void where prohibited by law, taxed, or restricted. **11.** This offer is not health insurance. **12. By participating in the BOTOX[®] Savings Program, you acknowledge that you are an eligible patient and that you understand and agree to comply with the terms and conditions of this offer.**

For questions about this program, please call 1-800-44-BOTOX.

PREP NOW FOR A SUCCESSFUL APPOINTMENT LATER



TRACK YOUR ATTACKS!

Text TRACK to 50334* to log your headache/migraine days on your phone and receive a free customized report each month.

5 TALKING POINTS YOU CAN BRING UP WITH YOUR DOCTOR

1. How often and long you're getting headache/migraine attacks
2. How severe your headache/migraine attacks are
3. How the disease affects your daily life
4. What types of treatments are proven to prevent headache days in Chronic Migraine
5. How you responded to treatments you've taken

**YOU'RE TOUGHER THAN
CHRONIC MIGRAINE.**

**ASK YOUR DOCTOR
ABOUT BOTOX[®]**

IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX[®] include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, dry eyes; and drooping eyebrows.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX[®]

*See Privacy & Terms: <http://bit.ly/2CTHrak>. Message & data rates may apply. Message frequency may vary. Text HELP for help, STOP to end.

IMPORTANT SAFETY INFORMATION

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX[®] has been used at the recommended dose to treat chronic migraine.

BOTOX[®] may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX[®]. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Please see accompanying Summary of Information about BOTOX[®]

IF YOU'RE POWERING THROUGH
CHRONIC MIGRAINE

START PREVENTING IT WITH BOTOX[®]



TALK TO YOUR DOCTOR

BOTOX[®] can help prevent headaches and migraines before they even start.



TRACK YOUR ATTACKS

Text TRACK to 50334* to use your phone to log attacks.



START TO SAVE

Text SAVE to 27747⁺ to see if you're eligible for the BOTOX[®] Savings Program.

**YOU GOT THIS. ASK YOUR DOCTOR HOW
BOTOX[®] CAN HELP YOU TODAY.**

*See Privacy & Terms: <http://bit.ly/2CTHrak>. Message & data rates may apply. Message frequency may vary. Text HELP for help, STOP to end.

⁺See Privacy & Terms: <http://bit.ly/2RvxiWr>. Message & data rates may apply. Message frequency may vary. Text HELP for help, STOP to end.

IMPORTANT SAFETY INFORMATION (continued)

Do not receive BOTOX[®] if you: are allergic to any of the ingredients in BOTOX[®] (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*[®] (rimabotulinumtoxinB), *Dysport*[®] (abobotulinumtoxinA), or *Xeomin*[®] (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX[®] is not the same as, or comparable to, another botulinum toxin product.

Please see accompanying Summary of Information about BOTOX[®].

Summary of Information about BOTOX® (onabotulinumtoxinA)

What is the most important information I should know about BOTOX®?

BOTOX® may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat Chronic Migraine, Blepharospasm, or Strabismus.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

BOTOX® dosing units are not the same as, or comparable to, any other botulinum toxin product.

What is BOTOX®?

BOTOX® is a prescription medicine that is injected into muscles and used:

- To prevent headaches in adults with Chronic Migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years or older
- To treat certain types of eye muscle problems (strabismus) or abnormal spasm of the eyelids (blepharospasm) in people 12 years and older

It is not known whether BOTOX® is safe or effective to prevent headaches in patients with migraine who have 14 or fewer headache days each month (episodic migraine).

It is not known whether BOTOX® is safe or effective for other types of muscle spasms.

Who should not receive BOTOX®?

Do not receive BOTOX® if you: are allergic to any of the ingredients in BOTOX® such as botulinum toxin type A and human serum albumin; had an allergic reaction to any other botulinum toxin product such as *Myobloc*® (rimabotulinumtoxinB),

Dysport® (abobotulinumtoxinA), or *Xeomin*® (incobotulinumtoxinA); or have a skin infection at the planned injection site.

What should I tell my doctor before treatment?

Tell your doctor about all your muscle or nerve conditions, such as amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects.

Tell your doctor if you have or have had breathing problems such as asthma or emphysema; swallowing problems; bleeding issues; plan to or have had surgery; have forehead muscle weakness such as trouble raising your eyebrows; drooping eyelids; or any changes to your face.

Tell your doctor if you are pregnant, plan to become pregnant, are breastfeeding or plan to breast feed. It is not known if BOTOX® (onabotulinumtoxinA) can harm your unborn baby or if BOTOX® passes into breast milk.

What are the most common side effects?

Chronic Migraine:

The most common side effects include neck pain, headache, migraine, slight or partial facial paralysis, eyelid drooping, bronchitis, musculoskeletal stiffness, muscular weakness, pain in 1 or more muscles, ligaments, tendons, or bones, muscle spasms, discomfort or pain at the injection site, and high blood pressure.

Strabismus:

The most common side effects include droopy eyelid and upward drifting of the eye. Other side effects include: double vision, blurred vision, decreased eyesight, swelling of the eyelid, dry eye, and drooping eyebrows.

Blepharospasm:

The most common side effects include droopy eyelid, swelling of the cornea (surface of the eye), dry eye, tearing, and irritation. Other side effects include: double vision, blurred vision, decreased eyesight, and drooping eyebrows.

Other side effects have been reported including allergic reactions (eg, itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint). These are not all of the possible side effects. Call your doctor for medical advice if you experience any side effects after treatment with BOTOX®.

What should I tell my doctor about prescription and over-the-counter medicines I take?

Using BOTOX® with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past.** Tell your doctor if you have received an injection with any other botulinum toxin product in the last 4 months, such as *Myobloc*®, *Dysport*®, or *Xeomin*®. Be sure your doctor knows which product you received.

Tell your doctor about all prescription and over-the-counter medicines, vitamins, and herbal supplements you take; recent antibiotic injections; anticholinergics; muscle relaxants; allergy or cold medicine; sleep medicine; aspirin-like products; and blood thinners.

Ask your doctor if you are not sure whether your medicine is listed above.

To learn more

If you would like more information, talk to your doctor and/or go to BOTOX.com for full Product Information, including Medication Guide.

You may report side effects to the FDA at www.fda.gov/medwatch or call 1-800-FDA-1088.

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Dysport[®] is a registered trademark of Ipsen Biopharm Limited Company.

Xeomin[®] is a registered trademark of Merz Pharma GmbH & Co KGaA.

