



ESTABLISHED. PROVEN. DIFFERENT.*

Let's talk about BOTOX[®] for Chronic Migraine

*BOTOX[®] is a preventive treatment that is injected into 7 head/neck muscle areas for people with Chronic Migraine.
†FDA approval in 2010.

BOTOX[®] has been used for 10 years to treat people with Chronic Migraine[†]

Indications

BOTOX[®] is a prescription medicine that is injected into muscles and used:

- To prevent headaches in adults with Chronic Migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years or older
- To treat certain types of eye muscle problems (Strabismus) or abnormal spasm of the eyelids (Blepharospasm) in people 12 years and older

It is not known whether BOTOX[®] is safe or effective to prevent headaches in patients with migraine who have 14 or fewer headache days each month (episodic migraine).

It is not known whether BOTOX[®] is safe or effective for other types of muscle spasms.

IMPORTANT SAFETY INFORMATION

BOTOX[®] may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX[®]:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects**. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX[®] has been used at the recommended dose to treat chronic migraine, blepharospasm, or strabismus.

BOTOX[®] may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX[®]. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Please see additional Important Safety Information on following pages.

Chronic Migraine is a challenging disease. Getting the right diagnosis matters for your care.

Could you have Chronic Migraine? Here's what it looks like.



You must be experiencing symptoms for 3 months or longer.

15+
DAYS

15 or more headache days **per month** (even less serious headache attacks count).

8+
DAYS

At least 8 of those **15+** headache days include migraine attacks.*

4+
HOURS

Each of these days includes headache/migraine lasting **4+ hours**.

Text **TRACK to 50334**[†] to easily track headaches/migraines, then receive a report to guide discussions with your clinician

*Migraine attacks consist of moderate or severe headache pain with symptoms that can include nausea, light and sound sensitivity, and/or pain on one side of the head.

[†]See Privacy & Terms: <http://bit.ly/2CTHrak>. Message & data rates may apply. Message frequency may vary. Text HELP for help or STOP to end.

IMPORTANT SAFETY INFORMATION (continued)

Do not receive BOTOX[®] if you: are allergic to any of the ingredients in BOTOX[®] (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*[®] (rimabotulinumtoxinB), *Dysport*[®] (abobotulinumtoxinA), or *Xeomin*[®] (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX[®] is not the same as, or comparable to, another botulinum toxin product.

Serious and/or immediate allergic reactions have been reported including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX[®] should be discontinued.

Please see additional Important Safety Information on following pages.



The first and only FDA-approved preventive treatment exclusively for Chronic Migraine.



Preventives are 1 of 2 treatment types available and are an important part of managing this disease

Preventive

treatments are taken on a schedule to prevent headaches/migraines **before they even start**.

Acute

treatments are taken after headache/migraine pain has begun, to **stop** or **slow** down an attack that has started.

BOTOX® is proven to prevent on average 8-9 headache days per month before they even start (vs 6-7 for placebo)

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®.

Cornea problems have been reported. Cornea (surface of the eye) problems have been reported in some people receiving BOTOX® for their Blepharospasm, especially in people with certain nerve disorders. BOTOX® may cause the eyelids to blink less,

which could lead to the surface of the eye being exposed to air more than is usual. Tell your doctor if you experience any problems with your eyes while receiving BOTOX®. Your doctor may treat your eyes with drops, ointments, contact lenses, or with an eye patch.

Bleeding behind the eye has been reported. Bleeding behind the eyeball has been reported in some people receiving BOTOX® for their Strabismus. Tell your doctor if you notice any new visual problems while receiving BOTOX®.

Please see additional Important Safety Information on following pages.

A Different Kind
of Treatment



3.5 million total treatments given to over 550,000 people with Chronic Migraine.

In 2010, this **foundational treatment**

became the first one the FDA approved for Chronic Migraine prevention

10
YEARS

treating people with Chronic Migraine since FDA approval.

#1
PRESCRIBED

branded treatment for Chronic Migraine.*

1750
TREATMENTS

delivered each day.

BOTOX® has been used for 30 years in medicine, starting with Blepharospasm and Strabismus FDA approval in 1989

*Data on file, October 2010-April 2019.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX® with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past.**

Please see additional Important Safety Information on following pages.

**Established
Treatment**



BOTOX® prevents headache and migraine days before they even start.



On average
8-9

Fewer headache days and migraine/probable migraine days for Chronic Migraine

Proven prevention

In clinical studies, BOTOX® successfully prevented on average 8 to 9 headache days and migraine/probable migraine days a month at week 24 (vs 6 to 7 with placebo), with initial results felt 4 weeks after the first treatment.

2-year data support proven prevention

A 2-year, 9-treatment Chronic Migraine study found headache day reduction consistent with BOTOX® clinical trials that led to FDA approval.

All people in this study received BOTOX® for up to 9 treatments, 12 weeks apart. 56% of people in the trial received all 9 treatments, and 52% received all 9 treatments and attended the final follow-up visit.

With its proven efficacy profile, trust BOTOX® in Chronic Migraine

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*®, *Dysport*®, or *Xeomin*® in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Other side effects of BOTOX® include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, dry eyes; and drooping eyebrows.

Please see additional Important Safety Information on following pages.

Proven
Efficacy

What are the possible side effects of BOTOX®?

The most common side effect was neck pain, experienced by 9% of BOTOX® patients (9 out of every 100 patients) vs 3% for placebo.



Other side effects in the clinical studies included*:	BOTOX® Injections (in 687 patients total) % of total	Placebo Injections (in 692 patients total) % of total
Headache	5%	3%
Migraine	4%	3%
Slight or partial facial paralysis	2%	0%
Eyelid ptosis (drooping eyelids)	4%	< 1%
Bronchitis	3%	2%
Musculoskeletal stiffness	4%	1%
Muscular weakness	4%	< 1%
Myalgia (muscle pain)	3%	1%
Musculoskeletal pain	3%	1%
Muscle spasms	2%	1%
Injection site pain	3%	2%
Hypertension (high blood pressure)	2%	1%

This does not cover all the possible serious side effects of BOTOX®. Please see the Important Safety Information including Boxed Warning and the Summary of Information about BOTOX®.

*Reported by ≥ 2% of patients.

In a 2-year BOTOX® for Chronic Migraine study, the number of side effects were consistent with what people experienced in the BOTOX® clinical trials that led to FDA approval.

BOTOX® safety has been tested in clinical studies (including studies conducted after FDA approval) that included over 3400 people with Chronic Migraine

IMPORTANT SAFETY INFORMATION (continued)

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX®.

BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months

Please see additional Important Safety Information on following pages.

Setting goals can help you better track how BOTOX[®] is working.

Take charge of your treatment, and measure progress as you go:

1

Partner

Work with your doctor to set the right goals for you, so you know what to expect.

2

Focus

Be specific! It's more than "I want to feel better." It's "I want to reduce my headache days by XX per month." Keeping a diary may help with this.

3

Maintain

Discuss when you want to achieve goals and bring them up at every appointment to stay on track.

Text TRACK to 50334* to track your headache/migraine days and see if you're meeting your goals

*See Privacy & Terms: <http://bit.ly/2CTHrak>. Message & data rates may apply. Message frequency may vary. Text HELP for help or STOP to end.

IMPORTANT SAFETY INFORMATION (continued)

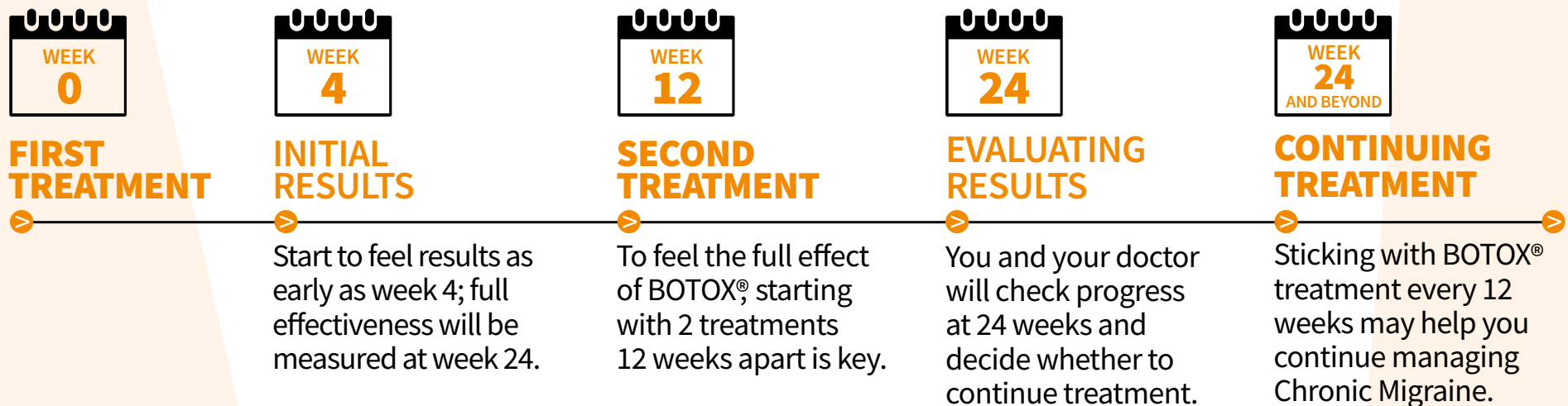
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX[®] has been used at the recommended dose to treat chronic migraine, blepharospasm, or strabismus.

Please see additional Important Safety Information on following pages.

BOTOX[®] results may start within 4 weeks and continue improving over time.

Staying on track matters. Follow the BOTOX[®] treatment schedule:



Always **make your next BOTOX[®] appointment** before you leave the office to stay on schedule

IMPORTANT SAFETY INFORMATION (continued)

BOTOX[®] may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX[®]. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Do not receive BOTOX[®] if you: are allergic to any of the ingredients in BOTOX[®] (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*[®] (rimabotulinumtoxinB), *Dysport*[®] (abobotulinumtoxinA), or *Xeomin*[®] (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX[®] is not the same as, or comparable to, another botulinum toxin product.

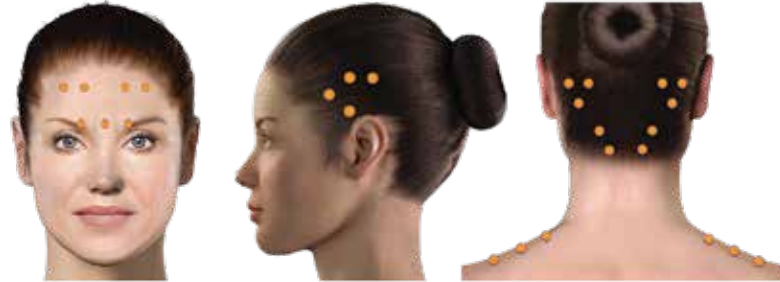
Serious and/or immediate allergic reactions have been reported including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX[®] should be discontinued.

Please see additional Important Safety Information on following pages.

The first treatment procedure designed specifically for Chronic Migraine prevention.

Locally administered

Purposeful injections done across 7 head/neck muscle areas that may be associated with migraine.



31 BOTOX[®] injection sites

Quarterly treatments

Delivered by a Chronic Migraine specialist right here in the office.



The recommended retreatment schedule is every 12 weeks

Tiny needles

About the thickness of 5 human hairs; shallow injections may feel like tiny pinches or pinpricks.

Needles used for BOTOX[®] are small and thin



Needle recommended for BOTOX[®]
30-gauge, 0.5 inch (0.3 mm in diameter)



Common needle used for other treatments
27-gauge (0.4 mm in diameter)



Common needle used to draw blood
21-gauge (0.8 mm in diameter)

Ask your doctor how long the BOTOX[®] injections will take

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX[®].

Cornea problems have been reported. Cornea (surface of the eye) problems have been reported in some people receiving BOTOX[®] for their Blepharospasm, especially in people with certain nerve disorders. BOTOX[®] may cause the eyelids to blink less, which could lead to the surface of the eye being exposed to air more than is usual. Tell your doctor if you experience any problems with your eyes while receiving BOTOX[®]. Your doctor may treat your eyes with drops, ointments, contact lenses, or with an eye patch.

Please see additional Important Safety Information on following pages.



You may **PAY** \$ **0**^{*} for BOTOX[®] treatments as little as

The average out-of-pocket cost per treatment before the BOTOX[®] Savings Program is \$187.

If you have commercial insurance, the BOTOX[®] Savings Program can help you pay for BOTOX[®] and its treatment fees by saving you up to **\$1000 per treatment** and **\$4000 per year**.^{*}

Enroll today!

Text **SAVE** to **27747**,[†] visit **BOTOXSavingsProgram.com**, or call **1-800-44-BOTOX** to get started!

^{*}Restrictions and maximum savings limits apply. Patient out-of-pocket expense may vary. Offer not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare programs. Please see full terms and conditions herein and at BOTOXSavingsProgram.com. For questions about this program, please call 1-800-44-BOTOX.

[†]See Privacy & Terms: <http://bit.ly/2RvxiWr>. Message & data rates may apply. Message frequency may vary. Text HELP for help or STOP to end.

IMPORTANT SAFETY INFORMATION (continued)

Bleeding behind the eye has been reported. Bleeding behind the eyeball has been reported in some people receiving BOTOX[®] for their Strabismus. Tell your doctor if you notice any new visual problems while receiving BOTOX[®].

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other

abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX[®] can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX[®] passes into breast milk).

Please see additional Important Safety Information on following pages.



Please ask me
any questions
you might have.



How many people have tried BOTOX® for Chronic Migraine?

BOTOX® was approved by the FDA in 2010 after being studied in large clinical trials. Since then, 3.5 million BOTOX® treatments have been given to over 550,000 Chronic Migraine patients.

How is BOTOX® made?

BOTOX® is a prescription medicine made from tiny amounts of a highly purified protein (botulinum toxin protein), then mixed with saline. It was studied in large clinical trials and approved by the FDA, which has led to the treatment of people like you who are living with Chronic Migraine.

What will the injections feel like?

The needles used in a BOTOX® treatment for Chronic Migraine are very small, but you may feel mild discomfort. Many patients say the injections feel like tiny pinches or pinpricks. Typically, the injections should take about 15 minutes.

Where is BOTOX® injected?

BOTOX® is injected into key muscle areas of the head and neck, not too deeply beneath the skin—these areas are thought to be associated with migraine.

Why do I need so many injections?

For people living with Chronic Migraine, the FDA has approved a specific dose and injection pattern for BOTOX® treatment. The injections are in 7 key areas of the head and neck (31 injections total), once every 12 weeks to prevent headache and migraine days.

This is the injection pattern that resulted in a significant reduction in headache days in large clinical studies—and the injection pattern we follow to deliver the prevention you need.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX® with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past.**

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc®*, *Dysport®*, or *Xeomin®* in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Please see additional Important Safety Information on following pages.



What else is on your mind?



Will BOTOX® have other effects on me?

Though BOTOX® has many uses, the injection procedure performed varies depending on the condition. This procedure is specific for Chronic Migraine, with the goal of reducing the number of headache/migraine days you experience. Please see the Safety Profile tab for a list of possible BOTOX® side effects in Chronic Migraine.

When can I expect to see results?

In clinical trials, BOTOX® provided some reduction in headache days 4 weeks after the first treatment. After the second treatment (at 24 weeks), BOTOX® prevented on average 8 to 9 headache days and migraine/probable migraine days a month (vs 6 to 7 with placebo).

Why do I have to come back every 12 weeks?

BOTOX® is a preventive treatment, meaning it prevents headache and migraine days before they even start. This requires a set schedule (every 12 weeks) so you can continue your progress from one treatment to the next.

That's why we suggest you make your next injection appointment right after each treatment session before you leave the office. It will help you stay on a schedule.

Is there help to keep me on schedule?

You can sign up for the **Pathways to Prevention** program, which offers treatment reminders to help you stay on track. *Pathways to Prevention* also offers information about managing Chronic Migraine, as well as fitness, diet, and healthy living tips.

Visit BOTOXChronicMigraine.com/Register to sign up.



IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX® include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, dry eyes; and drooping eyebrows.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX®.



IMPORTANT SAFETY INFORMATION

BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects**. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing

BOTOX® Savings Program Terms and Conditions

Program Terms, Conditions, and Eligibility Criteria: **1.** This offer is good for use only with a valid prescription for BOTOX® (onabotulinumtoxinA). **2.** Based on insurance coverage, each patient can be reimbursed up to \$1000 per treatment with a maximum savings limit of \$4000 per year. Patient out-of-pocket expense may vary. **3.** This offer is not valid for use by patients enrolled in Medicare, Medicaid, or other federal or state programs (including any state pharmaceutical assistance programs), or private indemnity or HMO insurance plans that reimburse you for the entire cost of your prescription drugs. Patients may not use this offer if they are Medicare-eligible and enrolled in an employer-sponsored health plan or prescription drug benefit program for retirees. This offer is not valid for cash-paying patients. **4.** This offer is valid for up to 4 treatments over a 12-month period. **5.** Offer is valid only for BOTOX® and BOTOX® treatment-related costs not covered by insurance. **6.** A BOTOX® Savings Program check will be provided upon approval of a claim. The claim must be submitted with treatment details from an Explanation of Benefits (EOB) or a Specialty Pharmacy (SP) receipt. (If the BOTOX® prescription was filled by a Specialty Pharmacy, both EOB and SP details must be provided.) All claims must be submitted within 180 days of treatment date. You may be required to provide a copy of your EOB or SP receipt for your claim to be approved. **7.** A BOTOX® Savings Program check may be sent either directly to you or to your selected healthcare provider who provided treatment. For payment to be made directly to your healthcare provider, you must authorize an assignment of benefit during each claim submission. You are not obligated to assign your BOTOX® Savings Program benefit to your healthcare provider to participate in the program. **8.** Allergan® reserves the right to rescind, revoke, or amend this offer without notice. **9.** Offer good only in the USA, including Puerto Rico, at participating retail locations. **10.** Void where prohibited by law, taxed, or restricted. **11.** This offer is not health insurance. **12. By participating in the BOTOX® Savings Program, you acknowledge that you are an eligible patient and that you understand and agree to comply with the terms and conditions of this offer.**

For questions about this program, please call 1-800-44-BOTOX.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat chronic migraine, blepharospasm, or strabismus.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Please see additional Important Safety Information on following pages.

References: **1.** Data on file, Allergan, 2010; Chronic Migraine FDA Approval Letter. **2.** Headache Classification Committee of the International Headache Society (IHS). The International Classification of Headache Disorders, 3rd edition (beta version). *Cephalalgia*. 2013;33(9):629-808. **3.** Adams AM, Serrano D, Buse DC, et al. The impact of chronic migraine: a comparison with episodic migraine. *Headache*. 2003;43(4):336-342. **4.** Bigal ME, Rapoport AM, Lipton RB, Tepper SJ, Sheftell FD. Assessment of migraine disability using the migraine disability assessment (MIDAS) questionnaire: a comparison of chronic migraine with episodic migraine. *Headache*. 2003;43(4):336-342. **5.** Lipton RB. Chronic migraine, classification, differential diagnosis, and epidemiology. *Headache*. 2011;51(suppl 2):77S-83S. **6.** BOTOX® Prescribing Information, October 2019. **7.** Data on file, Allergan; PREEMPT 1 Final Report. **8.** Data on file, Allergan; PREEMPT 2 Final Report. **9.** Data on file, Allergan; PREEMPT 1 Efficacy Data. **10.** Data on file, Allergan; PREEMPT 2 Efficacy Data. **11.** Data on file, Allergan, November 2017; Analysis on Branded Drugs Used for Treatment of Chronic Migraine. **12.** Data on file, Allergan, December 2019; total Chronic Migraine BOTOX® patients since launch. **13.** Data on file, Allergan; Total Chronic Migraine BOTOX® treatments per day. **14.** Blumenfeld AM, Stark RJ, Freeman MC, Orejudos A, Manack Adams A. Long-term study of the efficacy and safety of OnabotulinumtoxinA for the prevention of chronic migraine: COMPEL study. *J Headache Pain*. 2018;19(1):1-12. **15.** Data on file, Allergan; COMPEL Data. **16.** Data on file, Allergan; Summary of Clinical Efficacy. **17.** Clinical Trials. Efficacy and Safety Study of BOTOX® Compared to Topiramate for the Prevention of Chronic Migraine in Adults. <https://clinicaltrials.gov/ct2/show/NCT02191579>. Accessed September 18, 2019. **18.** Nanomaterial Laboratory Safety, ES&H Courses 161, National Accelerator Laboratory. December 2010. **19.** Syringe Needle Gauge Chart. Sigma Aldrich. Retrieved 20 March 2012.

Why choose BOTOX[®] for Chronic Migraine?

History

3.5 million BOTOX[®] treatments have been given to over 550,000 Chronic Migraine patients since its approval in 2010.

Efficacy

Prevents on average 8 to 9 headache days and migraine/probable migraine days per month (vs 6 to 7 for placebo).

Safety Profile

The most common side effect was neck pain, experienced by 9% of BOTOX[®] patients (vs 3% for placebo). This does not cover all the possible serious side effects of BOTOX[®]. See chart inside, the Important Safety Information including Boxed Warning, and the Summary of Information about BOTOX[®] for additional information.

Administration

BOTOX[®] injections are delivered by a Chronic Migraine specialist right here in the office, just 4 times a year.

Affordability

If you have commercial insurance, you may pay as little as \$0 for BOTOX[®] treatments with the BOTOX[®] Savings Program.*

*Restrictions and maximum savings limits apply. Patients may be reimbursed for up to 4 treatments per year with a maximum savings limit of \$1000 per treatment. Patient out-of-pocket expense may vary. Offer not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare programs. Please see full terms and conditions at BOTOXSavingsProgram.com.

IMPORTANT SAFETY INFORMATION (continued)

Do not receive BOTOX[®] if you: are allergic to any of the ingredients in BOTOX[®] (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*[®] (rimabotulinumtoxinB), *Dysport*[®] (abobotulinumtoxinA), or *Xeomin*[®] (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX[®] is not the same as, or comparable to, another botulinum toxin product.

Please see accompanying Summary of Information about BOTOX[®].

BOTOX[®] is the first and only preventive treatment FDA approved exclusively for Chronic Migraine

Summary of Information about BOTOX® (onabotulinumtoxinA)

What is the most important information I should know about BOTOX®?

BOTOX® may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat Chronic Migraine, Blepharospasm, or Strabismus.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

BOTOX® dosing units are not the same as, or comparable to, any other botulinum toxin product.

What is BOTOX®?

BOTOX® is a prescription medicine that is injected into muscles and used:

- To prevent headaches in adults with Chronic Migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years or older
- To treat certain types of eye muscle problems (strabismus) or abnormal spasm of the eyelids (blepharospasm) in people 12 years and older

It is not known whether BOTOX® is safe or effective to prevent headaches in patients with migraine who have 14 or fewer headache days each month (episodic migraine).

It is not known whether BOTOX® is safe or effective for other types of muscle spasms.

Who should not receive BOTOX®?

Do not receive BOTOX® if you: are allergic to any of the ingredients in BOTOX® such as botulinum toxin type A and human serum albumin; had an allergic reaction to any other botulinum toxin product such as *Myobloc*® (rimabotulinumtoxinB),

Dysport® (abobotulinumtoxinA), or *Xeomin*® (incobotulinumtoxinA); or have a skin infection at the planned injection site.

What should I tell my doctor before treatment?

Tell your doctor about all your muscle or nerve conditions, such as amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects.

Tell your doctor if you have or have had breathing problems such as asthma or emphysema; swallowing problems; bleeding issues; plan to or have had surgery; have forehead muscle weakness such as trouble raising your eyebrows; drooping eyelids; or any changes to your face.

Tell your doctor if you are pregnant, plan to become pregnant, are breastfeeding or plan to breast feed. It is not known if BOTOX® (onabotulinumtoxinA) can harm your unborn baby or if BOTOX® passes into breast milk.

What are the most common side effects?

Chronic Migraine:

The most common side effects include neck pain, headache, migraine, slight or partial facial paralysis, eyelid drooping, bronchitis, musculoskeletal stiffness, muscular weakness, pain in 1 or more muscles, ligaments, tendons, or bones, muscle spasms, discomfort or pain at the injection site, and high blood pressure.

Strabismus:

The most common side effects include droopy eyelid and upward drifting of the eye. Other side effects include: double vision, blurred vision, decreased eyesight, swelling of the eyelid, dry eye, and drooping eyebrows.

Blepharospasm:

The most common side effects include droopy eyelid, swelling of the cornea (surface of the eye), dry eye, tearing, and irritation. Other side effects include: double vision, blurred vision, decreased eyesight, and drooping eyebrows.

Other side effects have been reported including allergic reactions (eg, itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint). These are not all of the possible side effects. Call your doctor for medical advice if you experience any side effects after treatment with BOTOX®.

What should I tell my doctor about prescription and over-the-counter medicines I take?

Using BOTOX® with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past.** Tell your doctor if you have received an injection with any other botulinum toxin product in the last 4 months, such as *Myobloc*®, *Dysport*®, or *Xeomin*®. Be sure your doctor knows which product you received.

Tell your doctor about all prescription and over-the-counter medicines, vitamins, and herbal supplements you take; recent antibiotic injections; anticholinergics; muscle relaxants; allergy or cold medicine; sleep medicine; aspirin-like products; and blood thinners.

Ask your doctor if you are not sure whether your medicine is listed above.

To learn more

If you would like more information, talk to your doctor and/or go to BOTOX.com for full Product Information, including Medication Guide.

You may report side effects to the FDA at www.fda.gov/medwatch or call 1-800-FDA-1088.

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