



MY NAME IS RUBY AND I FIGHT ADULT SPASTICITY EVERY DAY.

About a year ago, I suddenly had a stroke. It happened out of the blue.

I laid down to take a nap and, next thing I knew, I was having a stroke. Luckily, I managed to call 911.



The next few weeks were hard, but I made it through, thanks to my doctor and his team.

My left side was still weak, but I was getting stronger. After about 6 months, my left elbow started bending in a really awkward position. Plus, my left ankle was getting tight, making it hard to walk. My doctor told me that I was suffering from moderate Adult Spasticity.

I'm an accountant—I can still use my right hand, thank goodness, but I needed help. My doctor suggested we try BOTOX® treatments, and I'm glad I did. My elbow and ankle are not back to where they were before my stroke—but at least I feel better. I go back for treatment every 3 months.

Maybe BOTOX® could help you, too. It's been helping me for some time now! Ask your doctor today if BOTOX® should be a part of your Adult Spasticity treatment plan.



-Ruby

IMPORTANT SAFETY INFORMATION (continued)

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Do not receive BOTOX® if you: are allergic to any of the ingredients in BOTOX® (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*® (rimabotulinumtoxinB), *Dysport*® (abobotulinumtoxinA), or *Xeomin*® (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX® is not the same as, or comparable to, another botulinum toxin product.

Serious and/or immediate allergic reactions have been reported, including itching, rash, red itchy welts, wheezing, asthma symptoms, dizziness, or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.



What is spasticity?

Tightness and stiffness in your arms and legs caused by several conditions or neurologic events, including stroke, multiple sclerosis, traumatic brain injury, adult cerebral palsy, and spinal cord injury.

Spasticity can affect just one body part—or you can have it in both your arms and your legs, and it can have a significant effect on your everyday life.

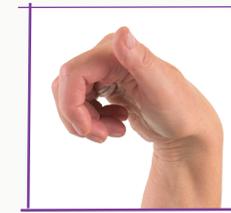
HERE'S WHAT THE DIFFERENT TYPES OF ADULT SPASTICITY MAY LOOK LIKE

Upper limb spasticity

"My fist got so tight."



Bent elbow



Bent wrist



Clenched fist



Thumb digging into palm

Lower limb spasticity

"My ankle tightened and my toes curled up."



Dropped foot



Curled toes



Turned in foot

Please see additional Important Safety Information about BOTOX® on following pages.

BOTOX[®] is proven to help reduce Adult Spasticity

It's given into the stiff muscles and was shown to be effective in separate clinical trials in adults with muscle stiffness in their arms or legs due to a stroke.

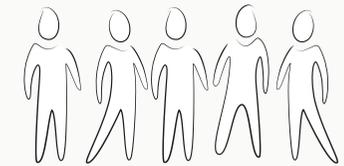
In each of these studies, BOTOX[®] was proven to reduce muscle stiffness, using a scale that evaluates how difficult it is for your doctor to move your affected arm or leg.



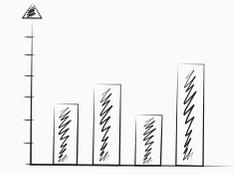
TAKE A CLOSER LOOK AT BOTOX[®]



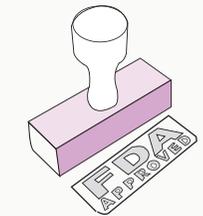
Studied in 6 separate clinical trials



Given to approximately 1000 adults across clinical studies



Provided significant improvements in muscle tightness



First FDA-approved botulinum treatment for both upper and lower limb spasticity in adults

Ask your doctor today if BOTOX[®] treatments could help with your Adult Spasticity

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your muscle or nerve conditions, such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects, including difficulty swallowing and difficulty breathing from typical doses of BOTOX[®].

Tell your doctor if you have any breathing-related problems. Your doctor may monitor you for breathing problems during treatment with BOTOX[®] for spasticity. The risk of developing lung disease in patients with reduced lung function is increased in patients receiving BOTOX[®].

Bronchitis and upper respiratory tract infections (common colds) have been reported. Bronchitis was reported more frequently in adults receiving BOTOX[®] for upper limb spasticity. Upper respiratory infections were also reported more frequently in adults with prior breathing-related problems with spasticity.

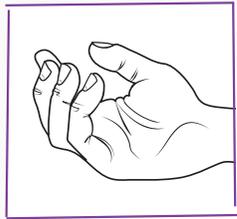
BOTOX[®] is injected into muscles to treat increased muscle stiffness in people 2 years of age and older with spasticity.

BOTOX[®] has not been shown to help people perform task-specific functions with their upper limbs or increase movement in joints that are permanently fixed in position by stiff muscles.

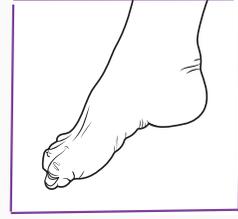
Please see additional Important Safety Information about BOTOX[®] on following pages.

A real impact on real people

"I am filled with pride as I take on my challenges with symptoms, no matter how small they may seem. And that's what I fight for: every small victory."



"My fist was so tight and it was uncomfortable, so my doctor prescribed BOTOX®."

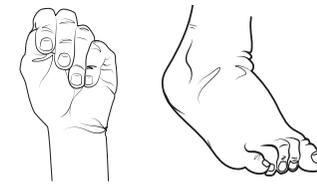


"My ankle got stiff and tight. That's when my doctor suggested we try BOTOX®."

IMPORTANT SAFETY INFORMATION (continued)

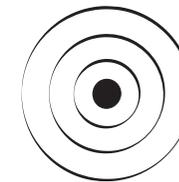
Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

LEARN THESE 3 WORDS TODAY



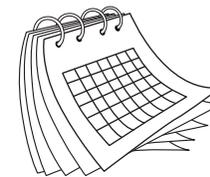
SPASTICITY

When muscles overtighten due to miscommunication between the brain and muscles. It's caused by several conditions or neurologic events that can damage the brain or the spinal cord



FOCAL

Your doctor may use this word. It means a problem or symptom that is focused on one specific area of your body. There are multiple types of spasticity and focal is one of them



RETREATMENT

When multiple treatments of a medication are needed to determine which muscles to treat and the right dose to use

Please see additional Important Safety Information about BOTOX® on following pages.

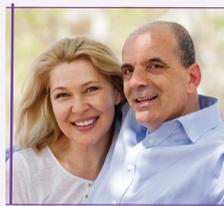
What is it like to get BOTOX®?

MY FIRST YEAR OF TREATMENTS — DAN

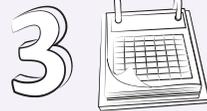
I had a stroke about 2 years ago. It affected my right side, causing my wrist and fingers to clench up. Every day became a struggle with my symptoms, so I decided to talk with my doctor.



She suggested we try BOTOX® treatments. She explained how each patient was different and that it may take a few sessions to find the best approach and dose for me. At first, I was hesitant about getting injections, but decided to give it a try.



Now, I go back about every 3 months for treatment. My doctor determines how much BOTOX® I need and what muscles need to be injected during those visits, based on how I am doing.



I still don't like needles, but it's done right in my doctor's office, and it doesn't take too long. I've been going back for over a year now and plan to keep going back as long as my doctor recommends. Keeping up with my treatment is important, so I always schedule my next appointment before leaving the doctor's office.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX® with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you received BOTOX® in the past.**

CAREGIVERS' CORNER



Where caregivers share their questions

Dear Doctor:

I am the primary caregiver for my 73-year-old mother who has Adult Spasticity in her right wrist and right ankle. What are some of the best ways I can help her? – **Caring in Cleveland**

Dear Caring in Cleveland:

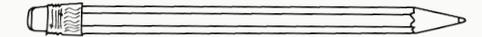
One of the best ways you can help your mother is to watch her symptoms. You could rate her symptoms every week by asking yourself: Are her symptoms the same as last week, better, or worse? Let her doctor know what you observe.

Another good way to help your mother is to organize all her doctor's appointments on a family calendar, and keep it in a place where you both can see it—such as the kitchen. Also, make sure she schedules follow-up appointments before she leaves the doctor's office. That way you can both keep track and make sure she doesn't miss any important appointments.

Ask your doctor today if BOTOX® could help with your loved one's Adult Spasticity

Please see additional Important Safety Information about BOTOX® on following pages.

QUICK QUIZ



What did you learn today?

1. Which of the following could be a visible sign of Adult Spasticity?
 - a. Clenched fist
 - b. Bent elbow
 - c. Curled toes
 - d. Pointed foot
 - e. All of the above
2. True or false?

BOTOX® is not a cure.

 - a. True
 - b. False
3. How often do patients get BOTOX® treatment for Adult Spasticity?
 - a. Every day
 - b. Every other day
 - c. Every week
 - d. Every month
 - e. Every 3 months, once the previous treatment wears off

1. e 2. True 3. e

You may
PAY
as little as **\$0** for BOTOX®
treatments



By participating in the BOTOX® Savings Program, you acknowledge and agree to the full Terms & Conditions set out at BOTOXsavingsprogram.com/TermsandConditions. Patients enrolled in Medicare, Medicaid, TRICARE, or any other government-reimbursed healthcare program are not eligible. Other restrictions and maximum limits apply.

Take advantage of support
from patient advocacy organizations*

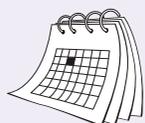
Get money back on out-of-pocket costs not covered by commercial insurance



Receive
up to
\$1000
per treatment



Both the cost of your
BOTOX® medicine **and** the
fee your doctor charges to
inject you may be covered



4 treatments
per year

That means you can receive
up to \$4000 per year!

3 easy ways to enroll today!

Text* **SAVE to 27747** • Visit **BOTOXsavingsprogram.com** • Call **1-800-44-BOTOX**

Alliance for Patient Access
1-202-499-4114
allianceforpatientaccess.org

Multiple Sclerosis Association of America
1-800-532-7667
mymsaa.org

American Stroke Association®
1-888-4-STROKE (1-888-478-7653)
strokeassociation.org

National Multiple Sclerosis Society
1-800-344-4867
nationalmssociety.org

Brain Injury Association of America
1-800-444-6443
biausa.org

Paralyzed Veterans of America
1-800-424-8200
pva.org

MSWorld®
LetUsKnow@msworld.org
msworld.org

United Spinal Association
1-800-404-2898
unitedspinal.org

*See Privacy & Terms: <http://bit.ly/2RvxiWr>. Message & data rates may apply. Message frequency may vary. Text HELP for help or STOP to end.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*®, *Dysport*®, or *Xeomin*® in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

*The organizations listed are provided as potential resources for patients and caregivers; they are not endorsed by Allergan®

Please see additional Important Safety Information about BOTOX® on back cover.

